



Planium Pro



STRATEGIC BUSINESS **PLANNING SOFTWARE**

for Professional Users and Individuals

www.planiumpro.com

WHO IS PLANIUM PRO FOR ?

Planium Pro for Professional Users

As a business advisor, accountant or consultant:

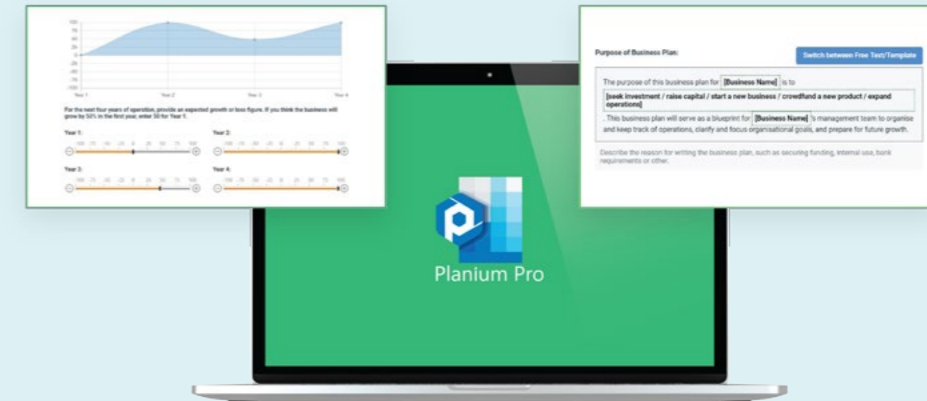
- Create new revenue streams for your business using Planium Pro's inbuilt analysis tools - without allocating excessive resources or extra staff members.
- Work from anywhere using a cloudbased solution to provide high-quality client services.



Planium Pro Lite for Individuals

As an entrepreneur or business owner:

- Develop detailed strategies plans for your business without paying for outside assistance.
- Generate a business plan with the right level of detail using Planium Pro Lite's tailored templates.





SEAMLESS BUSINESS PLANNING

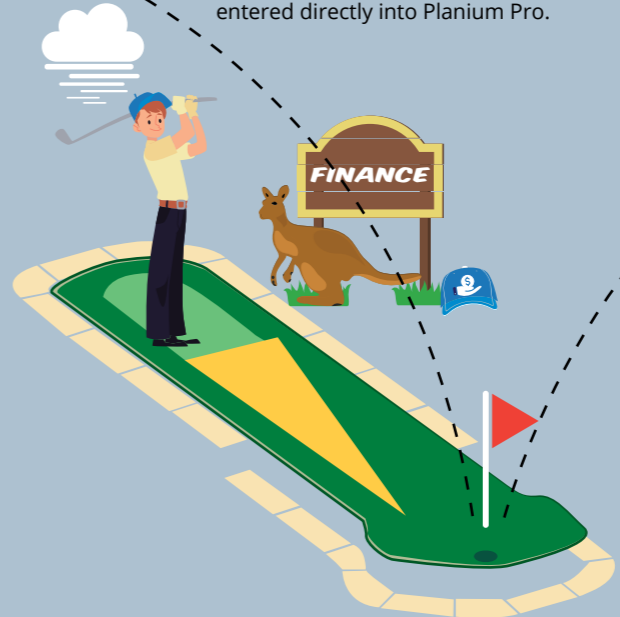
Operations

Use Planium Pro to clearly outline your business's routine processes, review existing resources, consider resource reallocation and create new opportunities. Collate all the information required to make strategic business decisions.



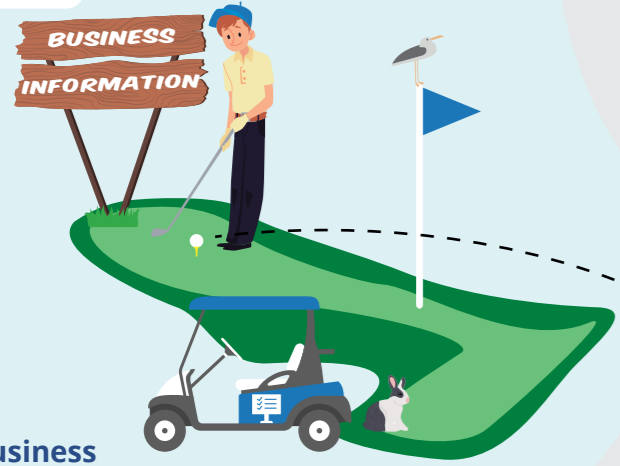
Finance

Planium Pro can help you create a five-year financial forecast, compare actuals to estimates, and apply case sensitivity analysis directly to the data. Planium Pro's finance module produces comprehensive financial outputs to help any business easily identify and plan for best-case and worst-case scenarios. Use forecasting tools to understand the impact of all your proposed strategies. Data can be imported from MYOB or similar accounting software, or entered directly into Planium Pro.



Business Information

Writing a business plan is seamless with Planium Pro. Use the software to capture all your business information in one place – including your mission, vision, values and opportunities. Map out your organisational structure and your team's experience. Revisit this section throughout the planning process to revise and update as your ideas develop.



Marketing

Use Planium Pro's tools and marketing frameworks to define and analyse your industry and market. Understand your operating environment and market opportunities. Identify your customers, create marketing strategies tailored to their needs, and identify sales targets for each market segment. Your analysis will be accessible anytime, anywhere.



Report

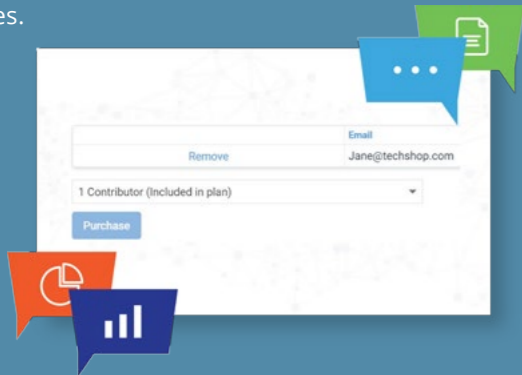
With just a few clicks, customise your business plan and generate a report. Whether you're tailoring colour and design or content, you choose exactly what you need. Easily export a full business plan, or produce a pitch presentation that will wow your investors.



WHY CHOOSE PLANIUM PRO

User-friendly Functions & Interface

- Use our educational resources and sample plans to help you get started.
- Compare your plan with industry benchmarks to gauge the validity of your data and financial projections.
- Easily transfer data from your existing accounting software into your business plan.
- Add external users to any project, giving them full access or access only to a specific section. They can work online and offline.
- Use the communication channel to chat with your work team either online or using offline notes.



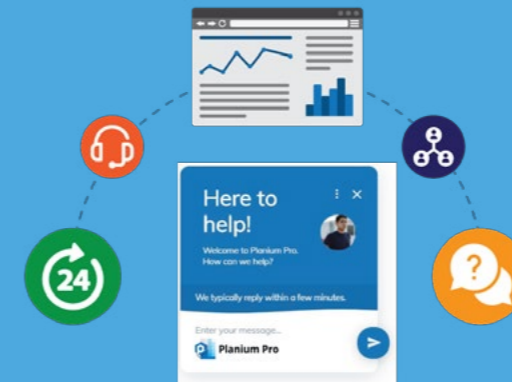
Comprehensive & Attractive Reporting

- Work efficiently using an engaging, easy-to-use dashboard.
- Generate colourful, informative charts, diagrams and tables – ideal for presentations and conferences.
- Automate the table of contents, appendices, diagrams and graphics.
- Generate reports in clean and readable layouts – with optional three-fold brochure capabilities.
- Export flexible and fully editable reports to .docx and .pdf using a variety of templates and themes.
- Easily create effective, memorable and informative presentations.



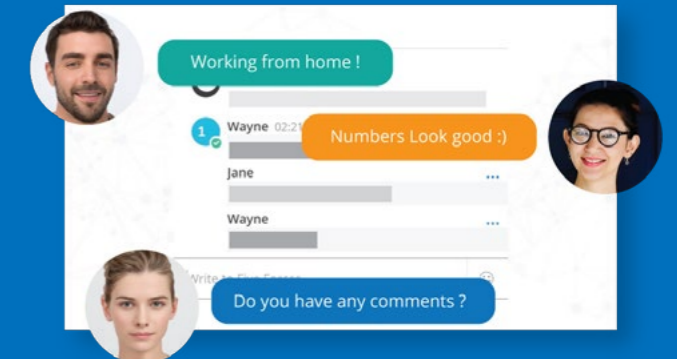
Premium User Support

- Contact Planium Pro Accredited Advisors for advanced questions or assistance.
- Contact our live support team for any reason, day or night, 24/7.
- Lean on the Planium Pro Knowledge Base for troubleshooting resources, help navigating the software, and background information about the analysis tools.



Complete Flexibility & Ease Of Use

- Access Planium Pro anywhere, anytime. All you need is an internet connection and a common web browser. No extra downloads or installations - the perfect work-anywhere solution for strategic business planning.



SIGN UP FOR FREE



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